

Subject: Re: GAP and PBID

From: Lorena Parker

Date: 11/16/2015 01:37 PM

To: Nicole Wells

CC: Victor Medina <Victormedina@gangfree.org>, jacob haik <jacob.haik@lacity.org>, Ana Dragin <ana.dragin@lacity.org>, Juan Torres <juantorres@gangfree.org>

Juan,

I'm sorry we haven't been able to schedule a meeting to discuss your services in the San Pedro Business Improvement District. My schedule will not allow a meeting in the near future but I do want to make contact with you regarding the graffiti removal efforts in San Pedro.

I have worked with several Los Angeles area communities. In other communities the City of Los Angeles contracts with service providers such as your organization to provide graffiti removal services. In the 15 years I have been working with business improvement districts, I have never had to use private assessment funds to pay for graffiti removal services. In fact, our contract with the City of Los Angeles specifically states that assessment dollars should not be used to provide services that the City of Los Angeles provides. Assessment dollars are designed to provide special benefits "above and beyond the baseline level of services" provided by the City.

When I started my position as Executive Director of the San Pedro Business Improvement District, I was very surprised and alarmed that the BID paid a private company (Clean San Pedro) to provide graffiti removal services. That would mean that the San Pedro BID was receiving "less" than the baseline level of services provided by the City.

Advocates of Clean San Pedro state that they match the paint better than GAP. My understanding is that you also can match the paint. In fact, we are willing to pay for paint if it will allow your team to better match the paint.

The other argument I've heard is that it takes GAP much longer to respond to graffiti removal requests (up to one week). Only your records can confirm the average time it takes the crew to respond. Can you provide me with this information? Does the crew work on weekends? I put in a service request on November 13th in the morning (Service Request Number 2795713) I'm hoping to receive the email of completion soon.

Thank you very much for your efforts in the San Pedro BID area. I look forward to a strong partnership with your organization to ensure that our BID remains graffiti free.

Best regards,

Lorena Parker

Executive Director

San Pedro Historic Waterfront

Business Improvement District

390 W. 7th Street | San Pedro, CA 90731

T 310.832.2183 | F 310.832.0685

lparker@sanpedrobid.com

www.sanpedrobid.com

On Mon, Oct 19, 2015 at 9:29 AM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Good morning,

Thank you for the introduction, Nicole. Victor, I would like to set up a meeting on the graffiti removal services in San Pedro.

Please contact me at your earliest convenience.

Best regards,

On Tue, Oct 13, 2015 at 11:50 AM, Nicole Wells <nicole.wells@lacity.org> wrote:

Hi Victor,

I hope you are doing well!

Per our conversation, I would like to introduce you via e-mail to the new San Pedro PBID Executive Director, Lorena

Parker. She is interested in the difference services GAP already offers to the City. In addition, she would like discuss painting options and purchases to best utilize GAP crews for graffiti removal.

Please let me know if I can be of further assistance in this new partnership.

Regards,

Nicole Wells | Manager of City Services | Councilman Joe Buscaino | [15th Council District](#) | [City of Los Angeles](#) | [310.732.4515](#)

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